

SRIXON to Launch the New REVO CX Tennis Racquet Series Featuring Five Models

– Brings the Trajectory Peak Deeper into the Opposing Court.

Heavy Topspin Shots Right inside the Baseline! –

SRIXON Headquarters (Head office: Kobe, Japan; President: Kazuo Kinameri) is pleased to announce the launch of its new REVO CX tennis racquet series, featuring five models that have adopted the “Peak Shifter Frame” – the new frame structure that has three different cross-sectional shapes; and “Hi Response Carbon” – high-resilience carbon fibers. The new models will go on sale throughout Japan starting on March 19. The new frame structure and new materials create possibilities for a “higher launch angle”, “greater spin”, and “faster initial speed”, bringing the peak of the ball’s trajectory deeper into the opposing court. With these new models, players can hit a higher trajectory shot right inside the opposing baseline by imparting greater topspin to the ball, so that the opponent is kept at the back of the court and the player gains a larger space to hit the ball into.

Today, tennis is faster paced than ever before, with high performance racquets delivering greater ball speeds, making the players’ footwork and court coverage vitally important. We believe that players are looking for three key improvements in their racquet performance – to keep an opponent at the back of the court and gain a larger space to hit into, to reduce net errors, and to deliver more power – and we have therefore created these racquets that will help to achieve a greater overall playing performance.

The SRIXON REVO CX series of rackets are greatly relied upon by our contracted players. Kevin Anderson of South Africa, who ranked 68th on the ATP tour, uses the REVO CX 2.0 TOUR 18x20; while Misaki Doi of Japan, the No.1 Japanese female player (who ranks 42th on the WTA), Jiri Vesely of Czech Republic (54th on the ATP), and Yusuke Takahashi of Japan (who had great achievements in his first year as a pro, and is ranked 420th on the ATP) use the REVO CX 2.0. Furthermore, Yui Kamiji of Japan, who is placed No. 2 in the ITF Wheelchair Tennis Rankings, uses the REVO CX 4.0. (Rankings are as recorded on January 9, 2017.)

The manufacturer’s suggested retail price is JPY 35,000 (excluding tax) for the REVO CX 2.0 TOUR 18x20 (to go on sale in July in a limited quantity); JPY 34,000 (excluding tax) for the REVO CX 2.0 TOUR; and JPY 33,000 (excluding tax) for the REVO CX 2.0 (+), the REVO CX 2.0 LS, and the REVO CX 4.0.



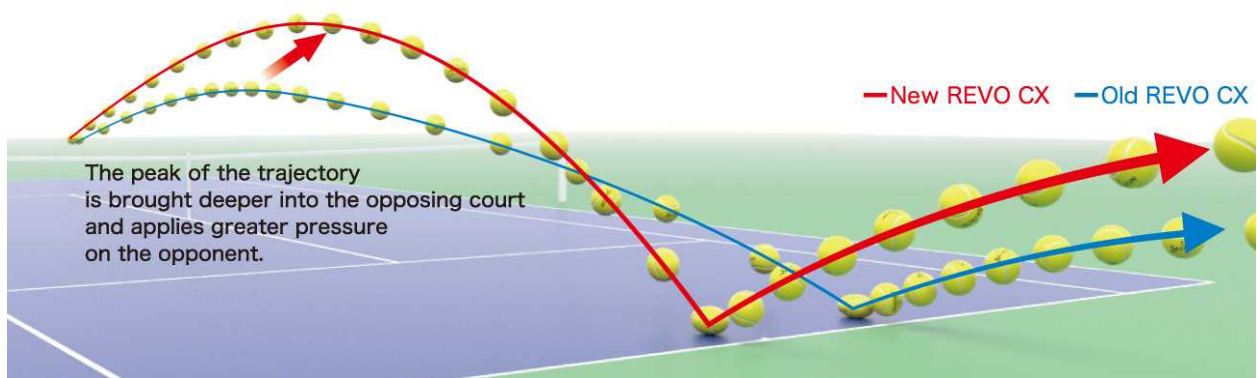
SRIXON REVO CX

2.0 Tour 18 × 20/2.0 Tour/2.0 (2.0+)/2.0 LS/4.0

SRIXON®

Key features of the SRIXON REVO CX Series

1. Performance image of trajectory



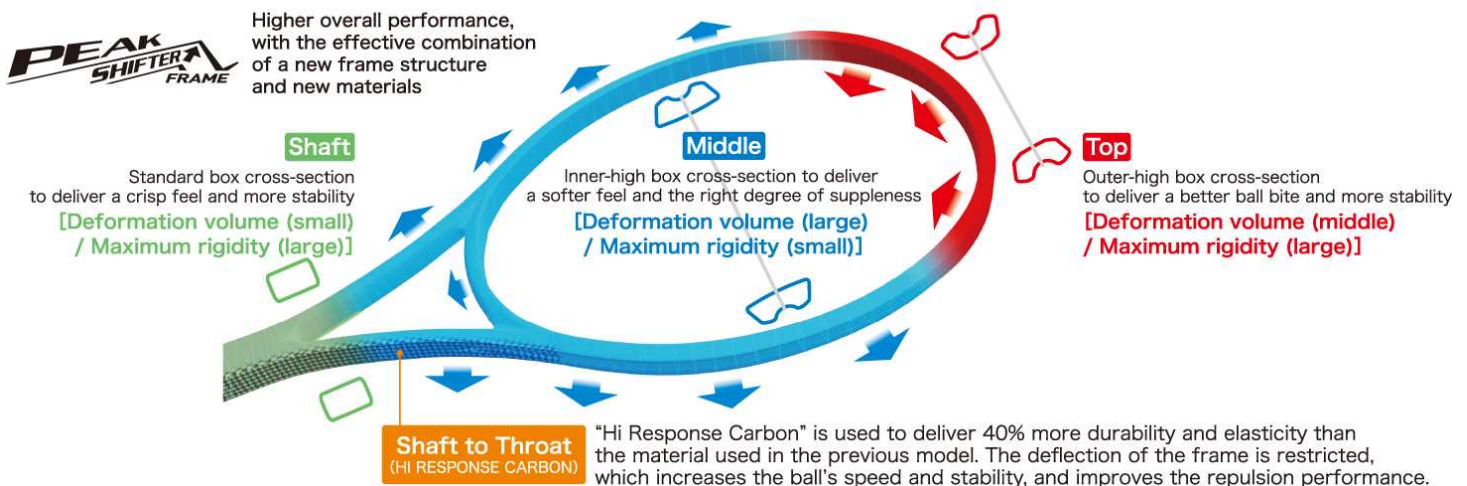
2. Features

(1) "Peak Shifter Frame" – the new frame structure with three different cross-sectional shapes

While maintaining the maximum thickness of the frame, the new models have adopted a new frame structure, the "Peak Shifter Frame", which combines three different cross-sectional shapes (top: inner-low outer-high cross-sectional shape; middle: inner-high outer-low cross-sectional shape; and grip: standard box cross-section, as in the previous models).

<Effect of the "Peak Shifter Frame">

While ensuring a fast ball speed and face stability, the new models also deliver increased suppleness and a better ball bite, making both spin and a high launch angle of the ball possible.

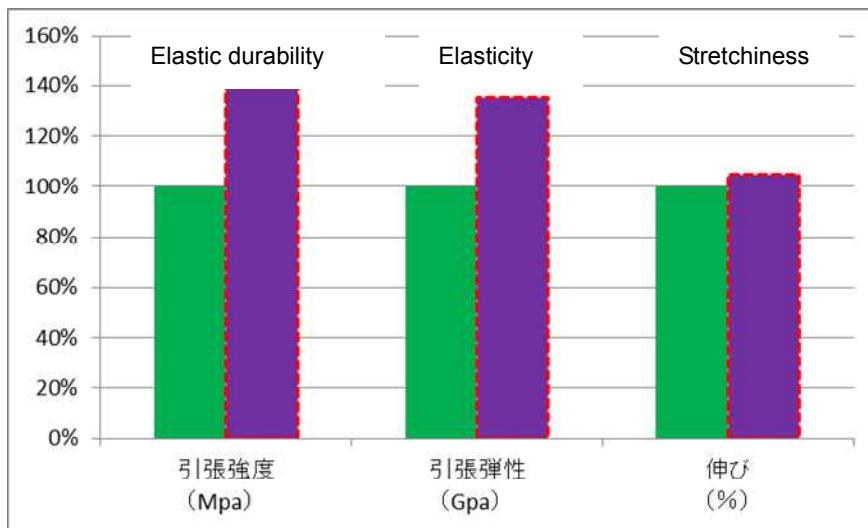


(2) "Hi Response Carbon" – hi-resilience carbon fibers

"Hi Response Carbon" is composed of high performance fibers that deliver more durability and elasticity, and is used in the racket from the shaft to the throat.

<Effects of "Hi Response Carbon">

This material restricts the deflection of the frame, which increases the ball's speed and stability, and delivers the high repulsion performance that players desire.



3. Verification with data taken from the actual shots of contracted players

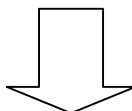
(1) Kevin Anderson (South Africa)

	Ball speed (km/h)	Spin (rpm)	Launch angle (°)	Trajectory peak height (m)	Trajectory peak distance (m)	Trajectory distance (m)	Ball speed (km/h)	Ball speed (km/h)	Spin (rpm)	
NEW REVO CX	131.9	2681	8.6	1.7	8.5	20.4	217.6	186.8	3253	
Previous model	131.5	2338	8.2	1.6	8.4	20.4	215.2	181.9	2901	
Comparison	100.3%	114.7%	105.0%	104.3%	101.6%	100.2%	101.1%	102.7%	112.1%	
Type of stroke	Forehand stroke during a rally						Flat serve	Slice serve		

Increased spin
→ 114.7% more than the previous model

Larger launch angle
→ Fewer net errors with a greater lift on the ball

Increased spin when serving
→ 112.1% more than the previous model



The new model makes it easier for a player to keep a ball inside the opposing baseline with a greater topspin, and to gain more space to hit the ball into by keeping the opponent situated further behind the baseline. The racket offers additional advantages for groundstrokes! It also enables a player to impart a greater spin on a service ball and to hit a more accurate second service.

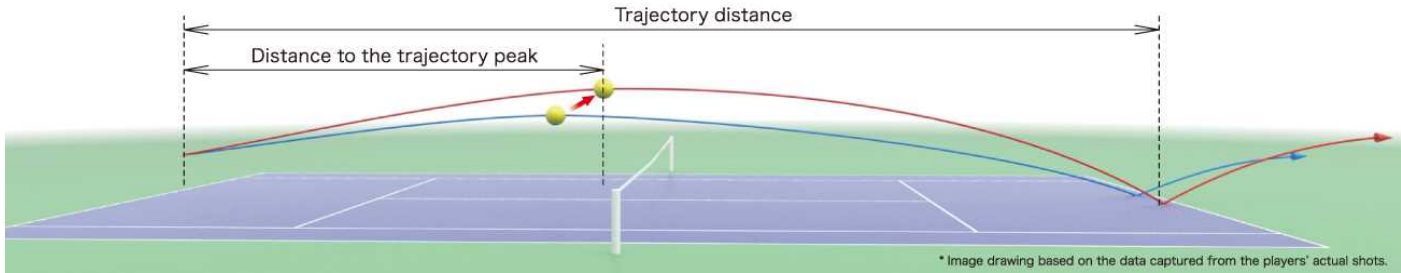
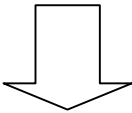
(2) Misaki Doi (Japan)

	Ball speed (km/h)	Spin (rpm)	Launch angle (°)	Trajectory peak height (m)	Trajectory peak distance (m)	Trajectory distance (m)	Ball speed (km/h)	Ball speed (km/h)	Spin (rpm)	
NEW REVO CX	131	2221	5.6	1.46	8.01	20.39	154.5	110.5	3644	
Previous model	130.1	2081	4.39	1.44	7.42	20.41	153.7	110.5	3626	
Comparison	100.7%	106.7%	127.6%	101.4%	108.0%	99.9%	100.5%	100.0%	100.5%	
Type of stroke	Forehand stroke during a ball feeding						Flat serve	Slice serve		

Increased spin
 → 106.8% more than the previous model

Larger launch angle
 → Fewer net errors with a greater lift on the ball

Longer trajectory peak distance making the peak of the trajectory shift closer to the opponent
 → Applies pressure on the opponent by bringing the trajectory peak closer to him/her



The *trajectory peak*, or the highest point in a trajectory, comes closer to the opponent (trajectory peak distance: 7.42 m → 8.01 m), while the ball's landing position hardly changes (trajectory distance: 99.9% compared to the previous model). This suddenly dropping trajectory keeps the opponent behind the baseline, giving the player a larger space to hit the ball into.

■ Overview of the SRIXON REVO CV series

Model	REVO CX 2.0 TOUR 18×20	REVO CX 2.0 TOUR	REVO CX 2.0 REVO CX 2.0 Plus	REVO CX 2.0 LS	REVO CX 4.0
Color	Sharp Gray	Sharp Gray	Sharp Red	Sharp Red	Sharp Blue
Face (sq. in.)	95	95	98	98	100
Length (in.)	27.0	27.0	27.0 Plus=27.5	27.0	27.0
Average weight (g) (Frame only)	315	310	305	290	285
Average balance point (mm)	305	310	315	320	325
Frame thickness (mm)	20-20-19	20-20-19	21-21-20	21-21-20	24
Grip size	2 · 3	2 · 3	2 · 3	1 · 2 · 3	0 · 1 · 2 · 3
String pattern	18×20	16×19	16×19	16×19	16×19
Materials	Graphite, High-elasticity graphite, High-modulus graphite, Dipolgy® epoxy resin, High-resilience silicon				
Recommended tension (lbs)	45-60	45-60	45-60	45-60	40-55
Made in	China				
MSRP	JPY 35,000 (excluding tax)	JPY 34,000 (excluding tax)	JPY 33,000 (excluding tax)		
Release date	July, 2017	March 19, 2017			
Other	Full-length cover included, SONY Smart Tennis Sensor compatible racquets				